

Consumer Electronic Market Shows Strong Growth

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The consumer electronics market has experienced a significant growth in 2010, new research reveals.

Global unit shipments of consumer electronic products climbed 2.6 percent in 2010, driven by the rising number of sales of products which connect various devices in consumers' homes, according to new IHS iSuppli research.

These products which have risen in demand were shown to focus on usability rather than complicated technological know-how.

The study projects consumer electronic shipments in 2011 will reach 1.60 billion, up from 1.56 billion in 2010. Furthermore, unit shipment growth will accelerate to 4.4 percent in 2012.

"While the 2.6 percent rise in overall shipments this year is modest compared to last year's 4 percent climb, the expansion is significant given current economic conditions," said Jordan Selburn, IHS principal analyst for consumer platforms.

"The uptick in sales provides reassurance for the industry and set the stage for future growth."

Popular consumer items include tablet devices such as the Apple iPad, and mp3 players, laptops and games consoles.

These devices require specific connectors, such as audio connectors which are specifically designed to carry audio signal.

Electronic Component Suppliers

Hunter Cable Assembly has 30 years experience in cable assembly and can help with every aspect of your cable and electrical requirements, including the design of specific audio connectors and implantation into a device.

Even though the electronics parts industry has taken a knock in the current economic climate, it is still has a high demand.

The worldwide electronics manufacturing services market for example declined by 8.3 percent in 2009, but the market value was an impressive \$891 billion, with expectations that it will grow to over \$1.4 trillion in the next three years.

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